

Why SUNSOFT?

TAIYO, We take pride in the fact that SUNSOFT has a comparative advantage in terms of performance and 'feeling-so-good' sensorial experience by having much more hydrophilic moiety of PGFEs, compared to our nearest competitors.

Exclusive advantages of SUNSOFT

Supreme Performance

- ✓ Perfect cleansing
: Removes all traces of makeups and impurities
- ✓ Inclusive solubilizing capabilities
: Covering various oils with significant results
- ✓ Astounding emulsification
: Easily forms Liquid Crystal with low concentration

Irresistible texture and after-feel

- ✓ Long-lasting skin softness & Hydration
- ✓ Fast and quick penetrating and absorbing
- ✓ No greasy or residual feeling

Low skin irritation

- ✓ SUNSOFT is designed to keep skin hydrated and moisturized.
- ✓ It needs less rubbing or stripping motions and restores amino acids after cleansing, compared to most PEG based cleansers on the market.

Higher Stability

- ✓ While PEGs are easily affected by high temperature and high salt concentration due to their structural changes, SUNSOFT can tolerate all those tough environments ensuring much higher stability.

Eco-friendly

- ✓ EO-free emulsifier with utmost safety
- ✓ Environmentally friendly & Biodegradable
- ✓ Food Additives from edible and reliable sources

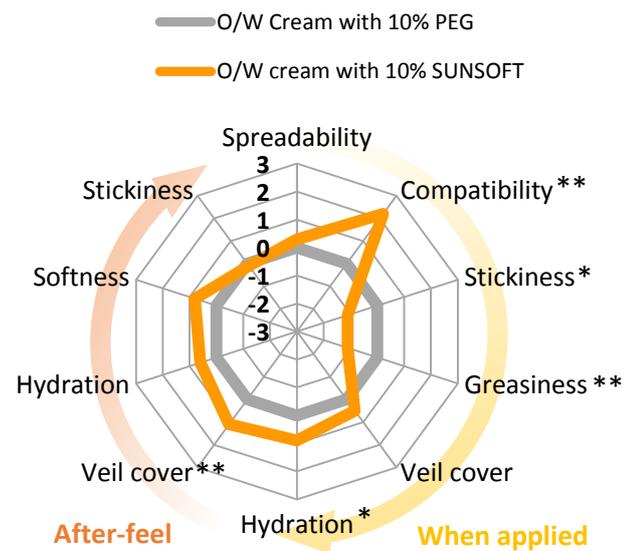


Fig. 1 Sensorial profile SUNSOFT vs PEG

* $P < 0.05$, ** $P < 0.01$

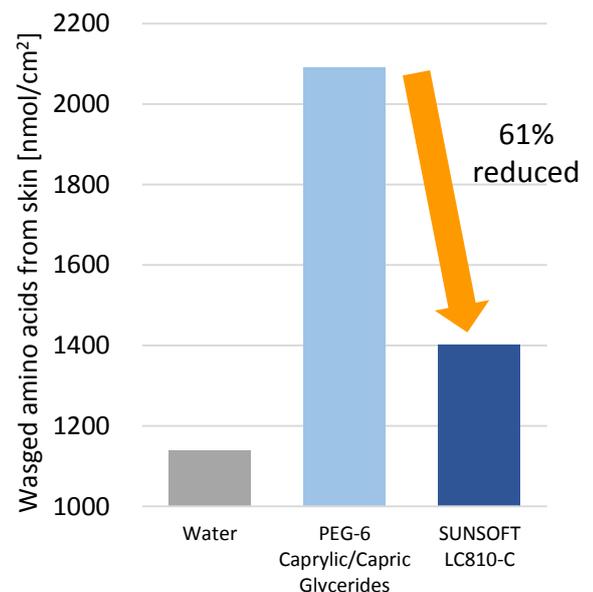


Fig. 2 Washed amino acids from skin

To test on actual skin, a forearm was exposed to 10% aqueous solution or water for 10mins. Amino acid content in each solution was analyzed by HPLC. (AccQ·Tag™)

The more **SUNSOFT** you have
The more **inspiration** you get

SUNSOFT seamlessly caters to a customer's individual needs covering demanding manufacturers and consumers.

*Deep and perfect,
yet gentle cleansing*



*Leaving skin feel as soft and smooth
as a baby*

*Beautifully glides onto and
easily/deeply absorbed into skin*



Your benefits

- ✓ Various guide formulations available
- ✓ Highly adaptable to the ever demanding needs
- ✓ Qualified R&D personnel



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